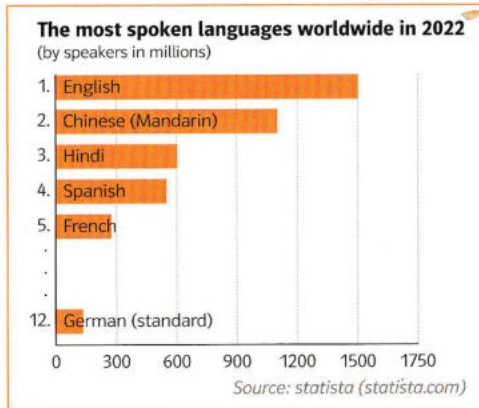


3.4 The English-speaking world

English as a global language

In 2022 ca. 1.5 **billion** people around the world spoke English either as their first or second language. Today, English is the **lingua franca** in a wide variety of **settings**, including **academia**, **science**, politics, **diplomacy** and **business**. In fact, many companies now also use English as their official **corporate language**, to **facilitate** communication among employees working in different countries. **Proficiency** in English is now a **requirement** for many jobs and **potential** employees sometimes have to **demonstrate** their English language skills at interview. It is also **by far** the most widely learned foreign language in the world.



INFO

The US does not have an official language, although English is the **de facto** language of government and business. It is also the most commonly spoken language, followed by Spanish. Yet a wide range of other languages is spoken, including many **indigenous** languages. However, according to the Indigenous Language Institute only 175 of the more than 300 original indigenous languages remain.

The **expansion** of the British Empire greatly **contributed to** the rise of English as a global language. Yet at the same time, it did so **at the expense of** many **native** languages as people were forced to speak the language of their **colonial** rulers. Today, many of these languages are **endangered**. However, people are **reclaiming** their native languages. The Kenyan writer Ngũgĩ wa Thiong'o wrote a famous collection of essays called "**Decolonising** the mind" about language and its role in national culture, history and identity, **advocating** linguistic decolonisation. In a **lecture** in 2017, he said,

“ If you know all the languages of the world but not your **mother tongue**, that is **enslavement**. Knowing your mother tongue and all other languages too is **empowerment**. ”



billion ['bɪljən]
lingua franca [ˌlɪŋgwəˈfræŋkə] D
setting D
academia [ˌækeɪˈdiːmiə] no pl, no article W,S
science D,W
business no pl
corporate [ˈkɔːpəreɪt] **language** D

to facilitate [ˌfɪsɪˈleɪt] **sth** D,W,S,A
proficiency [ˌprɒfɪˈʃiːnsɪ] no pl D,W,S
 → **to be proficient in a language**
requirement [rɪˈkwaɪəmənt] D,W,S
potential [pəˈtential] D,W,S
to demonstrate sth by far

de facto
indigenous [ɪnˈdɪdʒɪnəs] D,W,S,A

expansion
 → **to expand**
to contribute [kənˈtrɪbjʊːt] **to sth**
 → **contribution**
at the expense of sth

native D,S
endangered D,W,S,A
to reclaim sth [-]
to decolonise [ˌdeɪkəˈlɒnɪz] D,W
to advocate [ˌædvəˈkeɪt] **sth**
lecture
 → **to give a lecture on/about sth**

A lecture is a formal speech. It is also used to describe a talk at university (Vorlesung).

mother tongue D,S,A
enslavement [ˌɛnˈsləvmənt] [-]
empowerment [ˌɪmˈpaʊərmənt] [-]

Milliarde
 Verkehrssprache
hier: Bereich
 die akademische Welt
 (Natur-)Wissenschaft
 Handel
 Unternehmenssprache (*Sprachstil und Sprachgebrauch eines Unternehmens*)
 etw. erleichtern
hier: gute Kenntnisse
 → eine Sprache beherrschen
 Voraussetzung
 möglich, potenziell
 etw. zeigen, etw. beweisen
 bei weitem

faktisch, de facto
 einheimisch, indigen

Ausdehnung
 → sich ausdehnen
 zu etw. beitragen
 → Beitrag
 auf Kosten einer Sache, zu Lasten von etw.
 einheimisch
 gefährdet
hier: zurückfordern
 dekolonisieren
hier: für etw. plädieren
 Vortrag
 → einen Vortrag über etw. halten

Muttersprache
 Versklavung
hier: Stärkung, Macht

The English language today

Like all languages, English is **constantly evolving**. For instance, if there is not a word to describe something in English, it might be **borrowed** from another language. Over time the word is then **assimilated into** English and the original pronunciation is generally **adapted** to make it easier for English speakers to say. English has so-called "**loanwords**" from many different languages, including Latin (*plant*), French (*Renaissance*), German (*kindergarten*), Japanese (*tsunami*), Hindi (*bungalow*), Arabic (*caravan*), Sanskrit (*avatar*) and Hebrew (*jubilee*). It is said that around 80% of the English language is **made up of** loanwords.



What do you think this sign says?

In England **alone**, you will **encounter** many different regional accents and dialects, including **Estuary** English (south), Brummie (Birmingham), Scouse (Liverpool), Geordie (Newcastle) and Cornish. Scotland, Northern Ireland and Wales also have different dialects. And of course, each country has its own versions of English.

Now that English is spoken as a second language by so many people, new **hybrid** forms are **emerging**, in which people combine **elements** of English with their own language, such as Denglish. In the US, many young Hispanic-Americans speak the informal hybrid Spanglish.

So, will English continue to be as important in the future? Improvements in **machine translation** and **voice-recognition** technology mean that people from different countries can speak their own languages and hear what the other person is saying **in real time**. Although the technology is still **far from perfect** – machines are not very **adept at** dealing with idioms, jokes, **nuances** or **innuendos** – this might **put an end to** the need for a **global language over time**.

What do you think?

Most people who learn English as a second language will be taught **received pronunciation** even though it is only spoken by around 3% of the UK **population**! It is an **accent** not a **dialect** as it uses standard English. Although it does not **shed light on** where a person is from (unlike the numerous regional accents used in the UK), it used to **provide clues as to** a person's education and **social background**. In the past, people often **felt under pressure** to use it as it was **viewed** more favourably. Today, this is thankfully no longer the **case** and people are proud of their regional accents and dialects.

to be constantly evolving D
→ to evolve
to borrow sth D,S
to assimilate [ˈ-] **sth into sth** W
loanword D
to be made up of sth

received pronunciation D
population
dialect [ˈdaɪəlekt] D,W
to shed (shed, shed) light on sth D

to provide a clue to sth
→ clue
social background
to feel (felt, felt) under pressure
to view sth

case

alone
Note the word order in English.
to encounter sth
estuary [ˈestjuəri]

hybrid [ˈhaɪbrɪd] D
to emerge

voice-recognition D
in real time
to be far from perfect S,A
to be adept [əˈdeɪpt] **at (doing) sth** D,S,A
innuendo [ˌɪnjuˈendəʊ] S
to put (put, put) an end to sth over time

sich ständig weiterentwickeln
→ (sich) entwickeln
etw. leihen
etw. in etw. integrieren/aufnehmen
Lehnwort
aus etw. bestehen

britische Standardausssprache
Bevölkerung
Dialekt
Licht auf etw. werfen, *hier*: über etw. Aufschluss geben
einen Anhaltspunkt für etw. liefern
→ Hinweis
soziale Herkunft
sich unter Druck gesetzt fühlen
etw. ansehen (als), etw. (als etw.) betrachten
Fall

allein

etw. begegnen, auf etw. stoßen
(Fluss-)Mündung; *hier*: *englischer Akzent, der im Mündungsgebiet der Themse im Südosten gesprochen wird*
hybrid
entstehen

Spracherkennung
in Echtzeit
alles andere als perfekt sein
in etw. geschickt sein
Andeutung, Anspielung
etw. beenden, etw. ein Ende setzen
im Laufe der Zeit